



ALFRED J. VERRECCHIA
PRESIDENT AND CHIEF EXECUTIVE OFFICER

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MAY 16 2006

Frank A. LoBiondo, MC

May 16, 2006

TO: Members of New Jersey Congressional Delegation

Dear Sirs:

Thank you for your recent letter – and for your request to be included in the new Monopoly: Here & Now Edition. We are overwhelmed by the passion and enthusiasm you have shown for Atlantic City and are certainly sensitive to the pride that many New Jersey residents must feel based on their state's prominent representation in our classic Monopoly board game.

The Monopoly: Here & Now Edition is our latest special edition to join the Monopoly family. This version answers the question: "What would Monopoly look like if it were created for the 'here and now'?" As a result, everything has changed: the properties, dollar values, tokens – even the Chance and Community Chest cards will get a "face-lift."

Over the years, there have been many special editions – such as Monopoly Sponge Bob and Monopoly Star Wars – all of which have included properties outside of Atlantic City. These games are extensions of our classic Monopoly game – the one in which Charles Darrow memorialized Atlantic City for all time.

Please rest assured that our classic Monopoly is still our flagship game. While we expect the Monopoly: Here & Now Edition to have broad appeal among a wide variety of consumers, it could never take the place of the game in which New Jersey's Atlantic City is the main attraction. Atlantic City has been synonymous with Monopoly for the past 71 years and we have every hope and desire that it will continue to be so for the next 71 years and more.

At this time, we are regrettably unable to add another candidate to the board or include a 23rd property to this special edition game. But while we can't include Atlantic City on the board, in the spirit of our shared history, we will look for ways in which Atlantic City could be represented in the new Monopoly: Here and Now Edition.

We are as passionate about our flagship Monopoly game as you are about Atlantic City. To that end, we will be speaking with the Atlantic City Convention and Visitors Authority seeking their input in the development of ideas and working together to celebrate both our legendary "brands" – both now and in the future.

Please let us know if that works for you and if so, who we should contact for next steps. Together, I'm confident we can do great things.

Most sincerely yours,

Alfred J. Verrecchia

Senator Frank R. Lautenberg
324 Hart Senate Office Building
Washington, DC 20510

Senator Robert Menendez
502 Hart Senate Office Building
Washington, DC 20510

Congressman Robert E. Andrews
2439 Rayburn House Office Building
Washington, DC 20515

Congressman Mike Ferguson
214 Cannon House Office Building
Washington, DC 20515

Congressman Rodney P. Frelinghuysen
2442 Rayburn House Office Building
Washington, DC 20515

Congressman Scott Garrett
1318 Longworth House Office Building
Washington, DC 20515

Congressman Rush D. Holt
1019 Longworth House Office Building
Washington, DC 20515

Congressman Frank A. LoBiondo
225 Cannon House Office Building
Washington, DC 20515

Congressman Frank Pallone, Jr.
420 Cannon Building
Washington, DC 20515

Congressman Bill Pascrell
2464 Rayburn House Office Building
Washington, DC 20515

Congressman Donald M. Payne
2209 Rayburn House Office Building
Washington, DC 20515

Congressman Steven R. Rothman
2303 Rayburn House Office Building
Washington, DC 20515

Congressman Jim Saxton
2217 Rayburn House Office Building
Washington, DC 20515

Congressman Christopher H. Smith
2373 Rayburn House Office Building
Washington, DC 20515